

CAS

Certificate of Advanced Studies



UNIVERSITÉ
DE GENÈVE

Modern Management for Non Profit Organizations

Summer School | 2016

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With the support



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POST TENEBRAS LUX

GENEVA SCHOOL OF ECONOMICS AND MANAGEMENT
GSEM EXECUTIVE



Intensive training for Non Profit Organization executives to optimize management capacities under complex conditions

“The University of Geneva is located in the very heart of Geneva and is one of the leading higher education institutions in Switzerland. Geneva is representing since a long time an international and cosmopolitan city.

It is the worldwide hub for many Non Profit Organizations (NPOs), Voluntary and Non-Governmental Organizations (NGOs). Non Profit Organizations are under rising pressure to better allocate and manage their limited resources in central offices and in the field. An effective and common management approach in complex situations is thus crucial.

The participation in our program will allow you to step back from your daily work and to change the perspective. In this regards, it will enable you to get a wider and more comprehensive understanding of your work environment.

This Certificate is an intensive training to optimize participants' management capacities in an international context. Our program provides executives with a first class management education without interrupting their careers. The program balances theory and practical application and offers modern interactive teaching approaches to its participants.

Prominent professors and high level practitioners have been selected to guarantee a rich and challenging learning experience. Furthermore the courses encourages exchanges of experiences with peers.

We are constantly identifying the needs of NPOs and are developing appropriate answers for executives. The courses are entirely taught in English. The program offers you the opportunity to expand your professional network. In this regards we offer a wide Alumni Network with past participants from all over the world. Be welcome to the CAS Modern Management for Non Profit Organizations!”

Prof. Thomas Straub, Director
GSEM Executive, University of Geneva

Audience

Candidates with managerial responsibilities (Executive Directors; Board Members; Program and Project Managers; Executives Decision Makers) working for: Non Profit Organizations, Voluntary Organizations, Non Governmental Organizations

Objectives

- ▶ Improve specific skills and competencies for managing Non Profit Organizations, projects or programs under complex conditions and with limited resources
- ▶ Create synergies between managerial practices and experiences amongst and within NPOs, in order to develop efficiently and in a sustainable way the mission of each organization

Program

6 modules | Scheduled on 4 days: 3 days courses with mandatory attendance, 1 day for autonomous exam preparation | Teaching hours from 9:00 am until 6:30 pm | 18 ECTS credits

Module 1 | Strategic management and governance, June 20, 21, 22, 23

Module 2 | Project management, June 24, 27, 28, 29

Module 3 | Change and knowledge management, June 30, July 1, 4, 5

Module 4 | Leadership, July 6, 7, 8, 11

Optional Course | Financial management, principles, July 12

Module 5 | Financial management and accountability, July 13, 14, 15, 18

Module 6 | Communication, fundraising and advocacy, July 19, 20, 21, 22

Under certain conditions, the CAS Modern Management for Non Profit Organizations can be validated as:

- A specialization of the MBA: emba.unige.ch
- A part of the DAS Gestion et management dans les organismes sans but lucratif: osbl.unige.ch

Evaluation

Each module is validated by a formal examination which can have several formats: take-home essay, team presentation or in-class examination.

Admission Criteria

- University diploma, professional diploma or equivalent
- Pertinent professional experience in a managerial position
- Strong command of English (written and spoken)

Application Deadline: April 15, 2016

Online: npo.unige.ch

Past this deadline, application will be considered according to remaining availability.

Program Cost

- CHF 6'900.- for the Certificate
- CHF 1'500.- for an individual module
- CHF 400.- for the optional course

The Certificate can be completed during one or two years.

Financial support for tuition fees can be obtained under certain conditions.

Further information: npo.unige.ch

Place

University of Geneva | Uni Mail | Bd du Pont d'Arve 40-1205 Geneva

Direction

- Prof. Thomas Straub, GSEM, University of Geneva
- Prof. Bernard Morard, GSEM, University of Geneva

Contact

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